



CORE Cashless, Inc.  
20 January 2011

RFP Response

Town of Rye, NY  
Rye Town Park Revenue Collection System

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**ORIGINAL**

Response to RFP  
for a  
Revenue Collection System



**Submitted to:** Office of the Town Clerk  
Town of Rye, NY

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**Proposal due:** Monday, January 25, 2011 by 11:00 am EST



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## **Company Background and Profile**

CORE is a Canadian corporation with USA headquarters in Kansas City. CORE project management offices are located in New York, Ontario (Canada), Dallas, and Los Angeles. CORE employs approximately 20 full-time employees at its Kansas City headquarters, with full-time project managers at its four remote offices.

Although operating only three years under the CORE banner (CORE Cashless Systems was incorporated in 2007), the company's roots and many of its current employees trace back to 1997, when a former company designed and created a payment system for the DisneyQuest venture in Orlando, Florida. That company, as well as another former company founded by CORE's owner, produced two major software systems that have evolved over the years into the system that is supported by CORE today.

With implementations in more than 230 sites, and six enterprise clients including Disney, Seaworld Parks, and Royal Caribbean, CORE is an undisputed leader in North America for cashless payment, ticketing, access control and admission solutions. Our corporate mission is to provide the entertainment marketplace with the solutions it needs, based on current and anticipated technologies, customer input and feedback, and our vast experience in the industry.

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## **Experience and Expertise - Prior Experience**

CORE has a wealth of experience providing access control, ticketing, admission, cashless, and revenue management systems to entertainment and recreation venues of all sizes.

**Playland Amusement Park (Rye, New York):** CORE supports a complete Park Ticketing and Revenue Management system at this famous park. CORE provides:

- Vehicle Parking Admission System
- Access Control to Beach and Pool
- Member Pass Registration with integration to external government database of residents
- Online Web Sales of Tickets
- Automated Ticketing and Recharge Kiosks
- Cashless Payment System for Rides, Attractions, Games, Food & Beverage, Parking, Beach/Pool
- Ticketing and Admissions hardware and software
- Food & Beverage Point of Sale
- Picnic Pavilion Rentals - online
- Online Group and Party Reservations with capacity-control intelligence
- Consignment and Third-Party Sales (channel management)
- Project Management, Implementation, Training, and On-Going Support

**Walt Disney World (Orlando, Florida):** CORE implemented its system over a multi-year period at all on-property resorts, Disney Cruise ships, and ESPN Zones, providing:

- Automated Revenue control at unstaffed hotel arcades
- Kiosk sale and recharge of barcoded arcade cards
- Kiosk sale of special priced items for hotel guests and other affinity groups
- Acceptance of barcoded coupons and vouchers at Kiosks
- Interface to Disney proprietary property management system for folio charging
- Automated prize redemption at unstaffed redemption machines
- Project Management, Implementation, Training, and On-Going Support

**Luna Park at Coney Island (Brooklyn, NY):** CORE implemented its system in the Summer of 2010, providing:

- On-Site Ticket and Season Pass Sales
- Access Control to all Rides
- On-Line Web Sales of Season Passes and Daily Admissions
- Extensive Promo Code initiative for Consignment and Third-Party (supermarket) sales
- Food & Beverage Point of Sale
- Employee Timeclock and Scheduling
- Project Management, Implementation, Training, and On-Going Support



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## **Experience & Expertise - References**

### **Playland Amusement Park:**

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## **Experience & Expertise - Project Team**

CORE utilizes a team approach to project implementation. Teams typically consist of a Senior Project Manager, a Technical (IT and network) Specialist, and an Implementation & Training Specialist. For the project as described in this RFP, we propose the following implementation team:

Ms. Kristi Noyes - acting as Senior Project Manager  
CORE Cashless, Inc. (based in New York office)

Mr. Brooks Lilly - acting as Technical Specialist  
CORE Cashless Inc. (Kansas headquarters)

Mr. Chris Rhodes - acting as Implementation & Training Specialist  
CORE Cashless, Inc. (based in Ontario, Canada office)

### **Kristi Noyes - Director of Project Management, CORE Cashless, Inc.**

Ms. Noyes' tenure with CORE and its predecessor includes managing the implementations of ticketing, admission, parking, and cashless payment and stored value systems at theme parks, amusement parks and entertainment venues across the USA. She has managed system deployments at Westchester County's Playland Amusement Park, Luna Park at Coney Island, Disney California Adventure, SeaWorld (San Antonio, Orlando, and San Diego), Busch Gardens (Williamsburg and Tampa), ESPN Zone (formerly eight sites), Pacific Park on the Santa Monica Pier, Indiana Beach Amusement Park, and others.

Prior to her work with CORE, she worked for nine years as a Project Manager for stored value revenue management systems installations in the K-12 public school foodservice arena. Ms. Noyes was responsible for multi-million dollar technology projects at the largest school districts in the nation, including system deployments for the New York City Public Schools (1,200 school sites), the Los Angeles Unified School District (740 sites), and the Orange County Public Schools (150 sites). She also spent seven years as an Accounting Systems Implementation and Training Specialist for the New York State Department of Education.

### **Chris Rhodes - Administrator of Project Deployment and Implementation, CORE Cashless, Inc.**

Mr. Rhodes has been working directly for CORE for one year, after a tenure as Director of Revenue and Operations with an existing CORE client, Morgan Management, operator of 41 RV Parks throughout the USA and one large Amusement Park in Indiana. Over the past 12 months with CORE, Chris has led and been on the Deployment and Implementation team of four major installations at Waldameer Park in Erie, PA, Luna Park at Coney Island in Brooklyn, NY, FunFuzion in New Rochelle, NY, and recently at FunSpot in Orlando, FL.

Chris' extensive background in the RV industry included five years as lead Support person and On-site Software and Integration Trainer for the leading reservation software company in the RV resort



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industry, training and deploying software in more than 100 RV parks throughout the United States and Canada.

**Brooks Lilly - Director of Development, CORE Cashless, Inc.**

Mr. Lilly is well-known in the entertainment industry as an innovator in the cashless payment, ticketing, and guest incentive arenas. His extensive experience in software and hardware design include: Payment systems for the Entertainment industry, Design of Games and Attractions, and software systems for the management of Entertainment facilities including theme parks, amusement parks, cruise ships, family entertainment centers, waterparks, libraries, and museums. Typically these systems involve ticketing, gating and admission, and cashless payment credential.

Software systems designed by Mr. Lilly are used by Disney, Anheuser-Busch, Royal Caribbean, and other industry giants. In each project, his focus is on helping the client develop a customized program that maximizes the guest experience, with the end result of increased revenue for the client. Most recently, he designed and deployed a loyalty and rewards program for a large casino and family park resort.

Mr. Lilly's background includes B.S. and M.S. degrees in Economics and Marketing from the Wharton School of Business and Finance at the University of Pennsylvania and the University of Kansas.

**Submitter Capabilities**

We do not anticipate utilizing any subcontractors for this project.

With regard to CORE's current workload and availability of designated staff to handle the project: We understand the scope and timeline of this project. The completion date of May 1, 2011, has already been entered on the implementation calendar. Other current projects on the spring calendar include the deployment of the CORE Revenue Management system at a seasonal waterpark in upstate New York, with an opening date of June 15, 2011; deployment of CORE Revenue Management system at an amusement park in Brooklyn, NY, with an opening date of late May 2011; and deployment of the CORE automated ticketing and access control system at an attraction in Brooklyn NY, with an opening date of early June 2011.

In addition to the aforementioned project management team who will oversee the project at Rye Town Park, we will have CORE staff in the New York area for much of the spring season.



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## **Software Details**

The CORE Revenue Collection (Ticketing, Admission and Access Control) system is a robust solution to meet the varied needs of parks. Following is a high-level description of the various aspects of the system.

### **Ticketing**

The basis of the CORE ticketing system is to provide a variety of ticketing methods, sales channels, and fulfillment options in order to make the ticketing experience as seamless as possible for the guest. At the same time, the CORE ticketing system is flexible with regard to pricing, bundling of services and goods, and marketing promotions, and allows for easy configuration by park management. The system is real-time and networked, such that tickets purchased through any channel can be redeemed at any ticketing area, or directly at any entry or egress area (turnstile, parking entry, parking exit).

#### **Major Ticketing features include:**

- Segmentation of tickets into unlimited reporting category types and general ledger accounts
- Ability to tag guest ticket/account with height or other safety-related restrictions
- Unlimited number of ticket deals and components within deals
- Allocation of bundled deal components to individual general ledger accounts
- Date and day-of-week sales controls
- Multiple currency support
- Multiple tax or fee support; percent-based or fixed
- Discounts by percent or fixed-amount
- SKU, UPC, and Park-based barcode associations
- Cashier prompt for tickets requiring special action
- Zip code collection for marketing analysis
- Traditional on-site sales via ticket window Point of Sale (POS)
- Online (Web sales) with print-at-home barcoded confirmation page (for redemption at Ticket window) or print-at-home barcoded tickets (for redemption directly at admission gate)
- Mag Stripe support for cards and employee ID badges
- Online sales using a Promo Code for corporate, group, or other discounted activity
- On-site sales at automated, guest-operated Ticketing Kiosks
- Consignment sales with at-a-glance redemption statistics
- Online Group Sales with capacity-controlled asset reservations (picnic areas, shelters, etc.)
- POS hardware is off-the-shelf PC or touchscreen with standard peripherals: receipt printer, customer advise display, cash drawer, mag stripe reader, barcode scanner
- Ticket printing to receipt printer, BOCA or other ticket printer
- Application of entitlement token to barcoded paper card, plastic card, wristband, or other credential
- Multi-day pass sales (consecutive or non-consecutive days)
- Season Pass sales (on-site or online) with barcode and photo ID; optional biometric registration
- Full reporting suite with automated exports to excel, .csv, other file formats.



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## **Admission and Access Control**

The object of the CORE admission and gating system is to continue the seamless guest experience from ticketing into the park, and to provide secure access controls and real-time reporting on attendance as well as "in park" guest count for park management.

### **Major Admission and Access Control features include:**

- Scanning of ticket, wristband, print-at-home, voucher, or other entry credential for verification of valid entry
- Scan can be done by guest (scanner mounted on turnstile or pedestal) with automatic turnstile unlock or parking arm raise and audio confirmation upon valid scan
- Scan can be done by park attendant (wireless handheld scanner) with turnstile unlock or parking arm activation and audio confirmation upon valid scan, or with virtual turnstile, or with no barrier at all
- In a non-turnstile environment (handicapped entry for example), scan by attendant causes the CORE "virtual turnstile" to light up and audio confirmation upon valid scan
- Invalid tickets or credentials will not unlock the turnstile and emit "bad" audio sound, with display message to guest and operator as to the reason for rejection
- Real-time reporting of admissions, sub-totaled by hour or time increment of park's choice
- Exit areas can be equipped with the same devices as admissions, to count guest exits from the park and thereby provide real-time accurate "in park" guest counts
- Exit devices can apply a re-entry token to the guest credential
- Rain-out or emergency park closures can automatically apply a return credential or other offer for future visit, at the exit devices/turnstiles
- Access control at rides and attractions is an optional feature used to control access based on valid ticket, or height restrictions
- Full reporting suite with export to excel, .csv, other file formats



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## **System Administration**

The CORE system is based on industry standards for software and hardware. The application software is browser-based, accessible through Microsoft IE, Mozilla Firefox, or Safari. Transactions are TCP/IP packet-based. Wherever feasible, the system uses off-the-shelf hardware that can be purchased by you, the client, through your preferred channels.

Database: mySQL (can be run on Microsoft SQL server farm but additional Microsoft fees incurred)

Platform: Linux (RedHat or public version CentOS)

Servers: Dual application servers in Replication (master / slave); all server brands supported

VM: VMware supported

cc Server: Monetra credit card server (can reside on-property or off-site at CORE headquarters)

Firewall: Fortigate and all major brands supported

Backup: Replicated servers with optional off-site backup storage

Network: Wired or wireless, standard CAT5/6 hard-wired or 802.11b/g/n for wireless POS

Monitoring: Nagios with automated alerts

Encryption: 2-key encryption

PCI DSS: PCI DSS v 1.2 compliant

Desktop: IE, Firefox, Safari (PC or Mac)

Media: Barcode (Code 128 recommended; Code 39 & UPC/EAN also supported), Mag

The CORE system provides web front-ends for complete configuration of the database. Permissioned users can configure and maintain ticket and combo/deal packages and pricing, employee information, POS parameters, and inventory.

Most CORE reports provide export to spreadsheet. Supported interfaces to third-party systems include Peachtree, Fidelio, ADP, and others. POS sale items and employee data can be imported from spreadsheet for initialization of the database.

**Application:** CORE software applications are SOX- and PCI-compliant. CORE employs a version control and release management system; new software releases can be deployed remotely by CORE, or by the client's IT department. With large enterprises, CORE assists in the setup and maintenance of a complete IT lab environment, where new releases can be tested by park IT before deployment to production server.

**User Access:** CORE provides both a grouped authority system as well as ability to assign specific authority to certain individuals in addition to their group capability for system administration. Each screen or functional area in the system is privileged as to access and view/edit rights, by individual user. Each user is also assigned both daily and per-transaction limits for transactions such as POS Refunds and Guest Services comps. For ease of configuration, unlimited system groups can be configured by the administrator(s); each group is assigned its privileges; users can then be assigned to groups. The system provides full audit reporting for all activity in the system.



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## **CORE Development Methodology**

CORE prides itself on leading the entertainment and park industry in development of admission and payment solutions. Our development approach is based on three key directives:

- Maintain close contact with clients to determine emerging needs.
- Work closely within the industry to establish standards.
- Incorporate robust proven technology to reduce costs and extend communications with the guest.

To that end, we have established a Project Management structure that relies on a wealth of expert services to support the needs of our clients. Our Project Managers are all based in the field and frequently visit client sites to understand the current demands on the system. Our Project Managers each have extensive field experience in managing facilities and/or installing comprehensive technology systems.

CORE is a proud member of WWA (World Waterpark Association), IAAPA (International Association of Amusement Parks and Attractions), and PAPA & NEAPA, the amusement associations in Pennsylvania and New England. Members of our staff participate on panels and seminars at most association conventions. Most recently, our Director of Project Management, Kristi Noyes, presented a webinar for IAAPA focused on Point of Sale Reporting.

Our product enhancements are driven by our clients and our Project Managers. We recently hosted the first CORE User Meeting for our family-owned and operated seasonal amusement park clients, where we were able to listen to clients and discuss suggestions for future enhancements.

CORE has a full-time Director of Development working with our own in-house development and support team in Kansas City. We code, test, document and release several updates to the CORE system each year. We are focused heavily on expanding mobile and handheld services into the market, along with driving down the cost of equipment and support.



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## **CORE Customer Support**

CORE provides our support services on two levels: General Business Hours for normal operations and 24/7 for emergency services that might impact revenue or the ability to process guest transactions or requests. Our typical service response for emergencies is immediate. Refer to the SLA grid below for details.

Severity Levels	Priority	Acknowledge Call BH * / AH *	Status Updates BH / AH	Best Efforts Time to Resolution BH / AH
1 – Mission Critical	System Down - Platform impacting. Unable to process transactions at site.	30 mins. during BH / 60 mins. during AH	Status delivered every 2 hours during BH / 4 hours during AH up to resolution	Restore core service within 4 hours during BH / 8 hours during AH. TPS Managing Director immediately made aware of the issue.
2 – High	Application compromised but non-platform impacting. Able to process transactions using some work-arounds.	30 mins. during BH / 60 mins. during AH	Status delivered every 4 hours during BH / 8 hours during AH up to resolution	Remote restoration of core service within 8 hours during BH / 16 hours during AH.
3 – Medium	Transactions & application both operational - Non-essential features or functions of the application are affected.	2 hours during BH / 4 hours during AH	Status delivered within 24 hours during BH / 48 hours during AH, and then daily thereafter.	Resolve within 7 business days.
4 - Low	Informational - Technical queries. No impact on system transactions.	24 hours during BH / 48 hours during AH	Status delivered by the end of 3rd business day.	Resolve within 14 business days.

CORE's Support model is anchored by a VPN or other secure access to the database and application servers located at the site. This gives our Support team the ability to access your system in real-time and efficiently monitor and diagnose any situation. You always have the support of CORE, regardless of day or time of day. Some of our larger clients have extensive IT and Help Desk departments of their own. In these situations, the client Help Desk often provides Level 1 support, with the CORE Support team responding to any calls escalated above what Level 1 can support.

CORE has a customer support lab in our Lenexa, KS headquarters where we can emulate any client situation for issue resolution, or to develop and test specific application for client sites. Our data center is fiber connected to the web by telco level provisioning, as we are located in the same building complex as our network provider (SureWest, formerly Everest).

We utilize a Nagios Monitoring system that probes every client site and operating system every few minutes and automatically and instantly reports any issue to our IT/Support Staff and Client IT designated support person. In many cases, CORE Support will know about an operating issue at a site and begin corrective action before the site's operations are impaired, often before the site is even aware they had a problem.

## **SCOPE OF SERVICES REQUIRED (RFP SECTION 9)**

### **9-1 PARKING AUTOMATION**

#### **ENTRY:**

Guests arriving at Rye Town Park by car will enter the parking area via a one-way spiked and signed entry way. The signage and its mount is the responsibility of the Town.

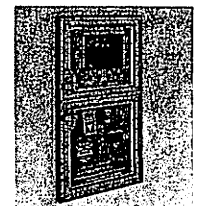
The one way entry point will utilize a roll-over spike system. This entry "bump" is attached to the surface of the existing roadway and does NOT require excavation or significant preparation of the entry surface. The spike system will allow a Corvette or similar low-slung automobile to enter without damage to the underside of the car. The site will be responsible for curbs or other barriers needed to prevent guest from circumventing the spike system.

Upon selection by Town of Rye, a CORE Project Manager will visit the site with your staff to define detail definition of the location of all equipment. The estimated time to install the one-way barriers (quantity of three each - 3' sections with end caps - painted red) is 4 man hours - given that the road surface is broom clean. A portable electric power driving screwdriver is required for installation. The spike system includes a reflective spot system to warn drivers that they are approaching the barrier at night from the wrong direction. Night view of spike system barrier:



#### **PAY STATION EXIT:**

On location, the guest purchases a parking exit card at either of the two CORE Automated Self-Service Kiosks, receives an exit voucher/card from the restaurant (by virtue of dining at the establishment), or purchases an exit card from any of the manned beach entry locations. The card (two styles are suggested as noted below) are individually barcoded with a unique encrypted/non-sequential barcode that references an account on the CORE Server Database. The account can contain a defined number of Parking Exit Entitlements, or paid Value, for purposes of activating the exit equipment. See additional details in the Revenue and Pricing sections below. Note: The Automated Kiosk can service not only the payment of parking - but provide beach entry credentials/tickets too. The Kiosks quoted are manufactured in the USA (Kansas City) and are constructed of non-rusting stainless steel and machined aluminum for durability and may be wall-mounted, as pictured, and are suitable for outdoor locations. The faceplate is a vinyl graphic label that should be replaced every three years or so. Time needed to replace a door label is about 2-3 hours. Installation for each kiosk requires a network cable (CAT5/6) connection and AC power of 5 Amps 120Vac.



The Automated Kiosk accepts US bills, barcoded print-at-home vouchers, or credit cards. All credit card payments are deposited directly into the Town's bank account through a credit card processor of the Town's choice. No per transaction fees are imposed by CORE. The bills are accumulated in a removable vault. The Bill Acceptor may be programmed to accept denominations of



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\$1,\$2,\$5,\$10,\$20,\$50 or even \$100 bills. No change is given by the Kiosk, and the value associated with the dispensed card account can have an indeterminate life, i.e., need not expire, or can be set to expire, as elected by the Town.

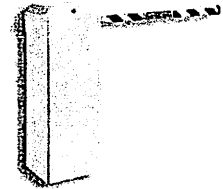
The guest may also purchase an exit voucher(s) at home via an online portal provided and supported 24/7 by CORE. The print-at-home document's barcode may be scanned at the Automated Kiosk and exchanged for a durable card, or may simply be scanned at the exit terminal - [called a BAM reader] - to gain exit. The balance on the account is displayed to the guest.

Guests visiting the on-property restaurant will receive a validated parking pass. VIP, Maintenance Vehicle, and Staff passes can be authorized via the CORE system through the internet and use of the credentials tracked and reported.

### **GATED EXIT:**

The exit area will be equipped with an electric gate arm. Just prior to the gate arm, set at a height for driver access, is a stanchion equipped with: - CORE BAM station - in stainless steel, to accept a barcoded card, or print -at-home voucher, with sufficient credit to exit;

- An insert/withdrawal credit card reader (two-sided reading as used on the CORE Kiosk) for single payment;
- An auto-dial speaker phone system (also in stainless steel) with capability to call a location authorized to remotely activate the gate from a touch-tone phone. The phone system will auto-dial a number selected by Rye Town.



The gate arm is to be mounted on a concrete platform with AC power (10Amp/120Vac) and network cable (CAT5/6) connection. The exit stanchion requires: Network and common phone line connection as well as 120Vac at 5 amps.

**Function:** Guest drives up to stanchion and either:

- 1) scans a card representing an account with value or entitlements for exit,
- 2) scans a barcoded print-at-home voucher with adequate value on the account,
- 3) inserts and removes a valid credit card for payment, to activate the gate, or
- 4) presses the call button on the autodial speaker phone and the authorized person answering the phone activates the gate.

The BAM reader shows the guest the status of all transactions on its screen as well as providing an audio acknowledgement (since Playland is nearby we would suggest the same audio - "Ding Ding Go" - as used on the entry devices at the bus entrance). A three-color light will be mounted on top of the gate and will signal the with Red/Yellow/Green LED light that the transaction has occurred and that the guest may proceed.

Reporting is automatic and available online to authorized Rye Town personnel. The CORE system may be programmed to allow free entry per a schedule defined by Rye Town.



## **9-2 BEACH ADMISSION**

### **PURCHASE:**

Guests may purchase admission to the beach in three ways:

- 1) Online
- 2) Via the CORE Automated Kiosks
- 3) At the beach entry points with cashier-staffed point of sale terminals.

A fourth option: At the restaurant, a simple network-connected CORE PAD reader can be deployed should Town of Rye wish the restaurant to sell beach entry too. (see "Alternative Purchase Device" below)

### **ADMISSION CONTROL:**

At each of the three entry points to the beach we propose: One CORE "FastPAD SS POS" capable of accepting cash, credit cards, print-at-home vouchers, and pre-valued cards (with value or entitlements) for entry. The FastPAD SS POS provides for differential pricing - as noted below. This equipment requires power and each will be provided with a wireless network bridge.

### **ALTERNATIVE PURCHASE DEVICE:**

We recommend that the restaurant be outfitted with a simple CORE PAD - not the FastPAD SS with all the accessories - but just the PAD reader and controller with connection to the network (wired or wireless depending on a physical inspection of location and client input). This device will allow the restaurant to:

- 1) Activate parking passes on-demand with complete records of creation by user/time/date, thereby eliminating the need for any pre-valued parking passes at the restaurant. When activated, the pass would be active (valid) for one exit during a finite time. This time could be a specified in minutes from activation or until the end of the business day, which is typically set at 4am.
- 2) The restaurant could activate beach passes and add them to the guest's restaurant bill. This could be at some special price if desired. This generally is highly encouraged as the wait-staff can increase the total bill in the restaurant with the addition of the beach tickets - thereby increasing the propensity for greater tips and better servicing the guests of Rye Town Beach.

### **ONLINE WEBSALES:**

CORE will mount and service a Rye Town Resident and Visitors (non-Resident) web purchase site. This site, linked from the Town's site, will present purchase options by Residents and Visitors. Differential pricing is provided for Residents in that the sale must be by a credit card with billing zip code equal to the zip codes active in the Town. Visitors will pay a different (higher) price. Additionally,



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Season Passes to the beach or parking may be offered. Special offers by "Promo Code" can be offered too.

## 9-3 REVENUE COLLECTION

<u>Forms of Payment:</u>	<u>Kiosk</u>	<u>Beach Entry</u>	<u>Parking Exit Stanchion</u>
Cash	\$1-\$100 bills	Coin and Bills	NO
Credit Card/Debit Card	Yes	Yes	Yes
Prepaid Card	Yes	Yes	Yes
Permits - date range	Yes	Yes	Yes
Payment In Advance	Yes	Yes	Yes
Promotional Coupons	Yes	Yes	Yes

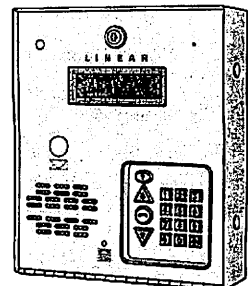
All transactions, method of payment, date, time, station, and specific deal are recorded and reported in the CORE system.

## 9-4 DIFFERENTIAL PRICING

The CORE system allows for differential fees to be charged, based on many factors. Eligibility for favored pricing or free entry can be verified by billing zip code (for credit card payments), by visual check of ID (staffed locations), or by scan of a barcoded card, voucher, coupon, or print-at-home that is anointed with a particular account class (Season Passholder, Member, VIP, Employee, Service Tech, Senior, etc.). Differential pricing can be configured for Day of Week (ie. pricing only valid on Monday and Tuesday each week); Time of Day (ie. "twilight special" 6:00 - 8:00 pm); or Date Range (for period or seasonal pricing).

## 9-5 INTERCOM / HELP SYSTEM

A guest-operated intercom station will be mounted on the Exit stanchion pedestal (optionally mounted near the entry point and at the Automated Kiosk). Buttons on the station allow the guest to call one of four different locations as requested. This system uses common phone dialing technology - so a phone line is required, to be provided by the Town.





## 9-6 REPORTING REQUIREMENTS

The CORE system provides dozens of real-time reports, accessible on-site or remotely via secure wired or wireless VPN/IPSEC or proxy server connection, with proper credentials. With CORE, management has, at its fingertips, all the data tools necessary to make timely, informed decisions.

Following is a list of the most-frequently used CORE reports:

Daily Operations	POS Form of Payment
POS Drawer	Per Cap Spend
Revenue Summary	POS Transaction Detail
POS Item Sold	POS Item Sold by Daypart
Kiosk Item Sold	Kiosk Form of Payment Summary
Kiosk Cash Drop	POS Sales by Zip Code
Credit Card Transactions	Purse (Account) Summary

Note that CORE Reports can be selected for Date or Date Range. Many reports offer "Group By" and filter options, as well as Download and/or Export directly to Excel.

A CORE user must have correct permissions in order to view CORE reports. These permissions can allow for some users to view only a certain group of reports, while other users may be able to view all reports, and some users are completely restricted from reports.

Samples of many CORE reports can be found in Appendix A of this document.

## 9-7 AUDIT TRAIL

CORE's Web Activity Report is an audit / security tool typically used by a site's Audit and IT teams. The report lists all User activity within the selected day or date range. Clicking on a user name will drill down to the details of which pages were visited, at what time of day, what actions performed, from what IP address, etc.

A sample of the Web Activity Report can be found in Appendix A.



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## 9-8 SECURITY OF SYSTEM

All CORE systems are monitored 24/7 by the industry-leading Nagios Monitoring system, from our data center in Kansas City. Issues can be immediately communicated to our CORE IT staff (on a 24/7/365 basis and Rye Town's designated management when issues, equipment problems or network problems occur. Typically the CORE Nagios system knows about an issue before your on-site staff (or guests) can notice any problems.

All data transactions are encrypted with secure transmission.

With regard to equipment security, all Kiosk internal components (including the cash cassette) are locked and secured by an external 1/4 turn T-lock. The cash cassette requires two separate keys; one to remove the cassette from inside the Kiosk, and the second to open the cassette and remove the cash. CORE recommends that cash be removed from the Kiosk at the end of day. Regardless of whether the Kiosk cash is removed or left overnight, the Kiosk will display "Cash Removed Nightly" or some similar message of your choice.

## 9-9 MAINTENANCE OF SYSTEM

During the first season warranty period, CORE will maintain all equipment and make any necessary repairs, on-site, with any necessary components being shipped in by CORE via overnight delivery and installed within 24 hours from receipt. If the component to be replaced is a simple plug-and-play component, such as a USB scanner, we would expect the Town to perform the swap-out of the defective component for the replacement. For any repairs or maintenance beyond simple plug-and-play, CORE will provide on-site personnel to perform the work within the designated period.

The only exception to this would be for the parking gate arm, which we can almost expect to be damaged by a vehicle at some point in the season. For this reason, CORE will provide a spare arm, to be kept on-site, and to be installed by Town maintenance personnel. This is a very simple replacement task.

CORE will be pleased to include these details (and others that the Town finds necessary) in the contract documents.



## **TIMELINE:**

It's fair to say that there is no "typical" implementation. We have brought up an entire amusement park and resort with more than 400 devices in less than two months from contract to go-live - - but that took a super-human effort. Our most successful deployments have allowed reasonable time for the scope involved.

Some suggestions for a smooth implementation:

- Create project buy-in with all stakeholders by thoroughly explaining the project with regard to benefits.
- Key process decisions, accounting processes, and physical infrastructure needs must be charted and held firm.
- CORE process is to bring in a Project Manager and team to work with your chosen project team.
- CORE will define tasks to be done by the Town (such as signage and installation of ground loop) and will provide expertise and "best practice" advice.
- CORE has expertise in networking, wireless implementation, security, training, accounting and most of all, operations.

Many of our clients are event- or season-based, which means that there can be no slippage on the "go-live" date for system deployment. We are proud of our track record and the effort displayed by our teams to get the job done, on-time, no matter what the obstacles.

A detailed project plan and timeline will be provided to the Town upon award of contract and initial on-site planning meetings. The initial planning meetings should occur no later than March 1, 2011, in order to meet the completion date of May 1, 2011.



CORE Cashless, Inc.  
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Town of Rye, NY  
Rye Town Park Revenue Collection System

## Pricing Section - Hardware

PROPOSED HARDWARE	UNIT PRICE	QTY	TOTAL	NOTES
Parking Arm/Cabinet/ Controller and Exit Station with Stanchion	\$ 21,000	1	\$ 21,000	Town to install cabinet, arm, stanchion (pedestal) for exit reader and intercom, and ground loops. Power and data required to controller and reader.
One Way Entry Spike System	\$ 4,560	1	\$ 4,560	Town to install entry spike barrier.
Intercom System (including pedestal)	\$ 1,480.00	1	\$ 1,480	CORE to install intercom unit on Town-installed pedestal. Town to provide phone line and power to pedestal.
Automated Kiosk - Stainless Steel with wall-mount kit	\$ 19,886	2	\$ 39,772	Town to mount Kiosk in wall.
Wireless Equipment - includes 2 Access Points with antennas, 4 Bridges, and Nema-rated enclosures	\$ 5,608	1	\$ 5,608	Town to install Access Points with antennas, and wireless bridges mounted in provided Nema boxes. Data required to wireless APs; data and power to Bridges.
POE Network Switch to power Access Points	\$ 450	1	\$ 450	
Application Server pair (master and backup)	\$ 5,188	1	\$ 5,188	Server Specs: 2U servers each with a Xeon CPU, 4GB RAM, 250 GB SATA drive, no RAID, dual gigabit NIC.  Servers to be deployed within Kiosks.
Credit Card gateway server	\$ 960	1	\$ 960	In order to be compliant with PCI DSS, the credit card gateway must be located on a separate server from the CORE application servers.



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Rye Town Park Revenue Collection System

PROPOSED HARDWARE	UNIT PRICE	QTY	TOTAL	NOTES
Firewall	\$ 950	1	\$ 950	Firewall will be mounted by CORE in Town-provided rack.
Miscellaneous cables and accessories for above	\$ 1,985	1	\$ 1,985	
FastPAD SS POS: includes keypad, mag stripe reader, barcode scanner, thermal receipt printer, cash drawer, and stainless steel integration tray	\$ 2,739	3	\$ 8,217	
Optional: PAD kit for restaurant	\$ 799		\$ 0	includes enclosure for EXR controller
Optional: Turnstile (Boon Edam model TUT-50E)	\$ 2,890		\$ 0	
Optional: BAM Scanner for turnstile	\$ 1,576		\$ 0	
<b>TOTAL HARDWARE</b>			<b>\$ 90,170</b>	

## Pricing Section - Software

SOFTWARE	UNIT PRICE	QTY	TOTAL	NOTES
CORE Revenue Collection System for Parking and Beach Admission	\$ 0	1	\$ 0	CORE does not charge an up-front software license fee. Software License and Maintenance is assessed as an annual, on-going fee.
Monetra credit card gateway software license	\$ 1,595	1	\$ 1,595	Corporate Edition; allows up to 100,000 transactions per year.
<b>TOTAL SOFTWARE</b>			<b>\$ 1,595</b>	



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Town of Rye, NY  
Rye Town Park Revenue Collection System

## Pricing Section - Project Services

SERVICE	UNIT PRICE	QTY	TOTAL	NOTES
Project Management	\$ 2,400	1	\$ 2,400	
Installation Assistance (estimated man days)	\$ 850	2	\$ 1,700	
Configuration - Credit Card Server & Monetra License	\$ 650	1	\$ 650	
Online Network Configuration (man days)	\$ 850	1	\$ 850	
Training & Go-Live Support (estimated man days)	\$ 850	3	\$ 2,550	Beginning with the first year of operation.
Travel Expenses				Airfare (coach) and/or train fare (coach) as incurred; hotel / meals / local transportation not to exceed \$325 per man day.
<b>TOTAL ESTIMATED SERVICES</b>			<b>\$ 8,150</b>	

## Pricing Section - Consumables

ITEM	UNIT PRICE	QTY	TOTAL	NOTES
Case of Kiosk Receipt Paper	\$ 125	1	\$ 125	18 rolls per case; 4.5" diameter thermal paper rolls
Parking and Beach Admission Cards	\$ 0.08	50,000	\$ 4,000	
<b>TOTAL CONSUMABLES</b>			<b>\$ 4,125</b>	



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Rye Town Park Revenue Collection System

## Pricing Section - Annual Software License & Support

ITEM	ANNUAL FEE	QTY	TOTAL	NOTES
Revenue Collection System for Parking and Beach Admission (includes 9:00 a.m. - 6:00 p.m. EST phone and remote support, Monday - Friday)	\$ 4,800.00	1	\$ 4,800	Can be paid in 4 quarterly payments of \$1,200 each
Optional: 24/7/365 phone and remote Support	\$ 1,440	1	\$ 1,440	Can be paid quarterly
Monetra Credit Card Gateway Maintenance	\$ 792.00	1	\$ 792	Can be paid quarterly
<b>TOTAL ANNUAL LICENSE &amp; SUPPORT</b>			<b>\$ 7,032</b>	A 5% discount is available if paid annually in advance.

## Pricing Section - (Optional) Extended Hardware Warranty

(NOTE: All CORE-produced hardware and third-party equipment is warranted for the first season of operation)

WARRANTED ITEM	EXTENDED WARRANTY	QTY	TOTAL	NOTES
CORE Automated Kiosk	\$ 2,386	2	\$ 4,772	per year
CORE FastPAD SS POS	\$ 328	3	\$ 984	per year
CORE PAD	\$ 84		\$ 0	per year
CORE BAM reader	\$ 189		\$ 0	per year
All other Hardware and Equipment	10% of purchase price			per year
<b>TOTAL EXTENDED WARRANTY</b>			<b>\$ 5,756</b>	



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Town of Rye, NY  
Rye Town Park Revenue Collection System

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## Payment Terms

As mentioned earlier in this proposal, CORE is no stranger to government-owned and operated parks. As such, we understand that payment for technology systems, whether it be under a capital or expense budget, may be dictated by fiscal calendar year, bond initiatives, and other conditions that are unique to government entities.

Our standard payment terms are:

50% of the system order due at time of contract award.

30% of the system order due at time of equipment delivery.

20% of the system order due within ten (10) days of go-live or 45 days of delivery, whichever is earlier.

We can certainly work with the Town to structure the terms within any reasonable restrictions you may have.



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Rye Town Park Revenue Collection System

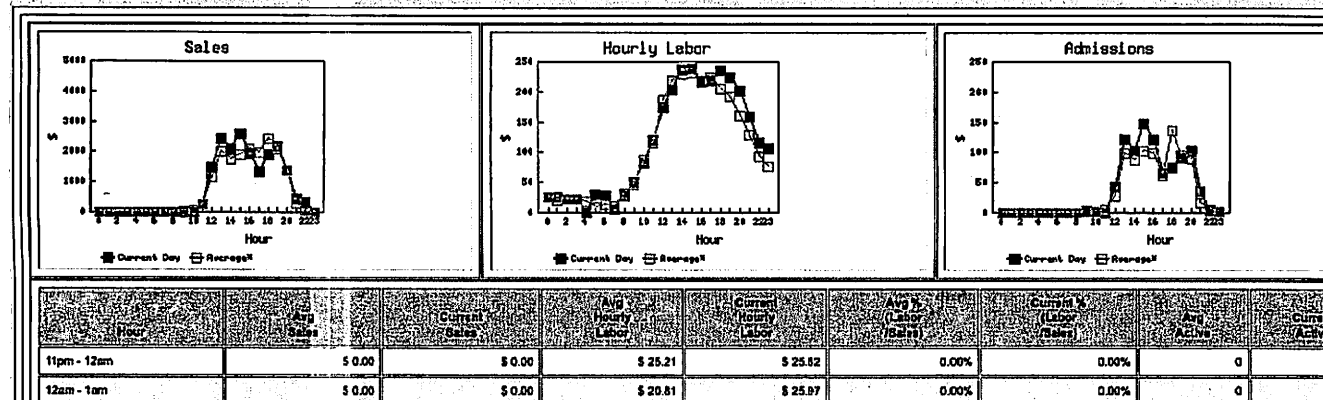
## APPENDIX A - SAMPLE REPORTS

The Daily Operations Report provides both a graphical and data view, by hour, of your park's Sales, Labor (if tracked in CORE), and Attendance. The report graphically compares a business day with the prior 3 (historical) business days' averages (ie. if you are reviewing results for Saturday, Oct. 18, the historical average will be for the prior three Saturdays). Current day is shown by blue boxes, and past 3 average shown in green boxes on the graph.

The Report also calculates Current vs. Historical "Labor / Sales" percent.

### Daily Operations Report

Report data for  
Business Day: **Saturday 10/18/2008**





CORE Cashless, Inc.  
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Town of Rye, NY  
Rye Town Park Revenue Collection System

per-cap-spend-sheet.cgl										
Per Cap Spend										
Tax Excluded										
	Date Start	Net Revenue	Gate	Per Cap Spend	Per Cap Buffet	Per Cap Games	Per Cap Retail	Per Cap Group	Per Cap Other	
1	Period	2008-10-13								
2	Monday	Oct 13 2008 04:01am	5,448.62	329	16.56	6.17	9.88	0.20	0.51	
3	Tuesday	Oct 14 2008 04:01am	2,289.03	128	17.88	6.40	9.07	0.02	2.41	
4	Wednesday	Oct 15 2008 04:01am	3,351.09	173	19.37	6.28	10.46	0.07	2.63	
5	Thursday	Oct 16 2008 04:01am	5,580.65	381	14.65	5.69	6.76	0.06	2.01	2.19
6	Friday	Oct 17 2008 04:01am	11,044.46	600	18.41	6.29	9.62	0.15	69.63	2.49
7	Saturday	Oct 18 2008 04:01am	17,448.89	1069	16.32	5.58	8.28	0.06	51.49	2.47
8	Sunday	Oct 19 2008 04:01am	11,022.81	669	16.48	6.28	8.19	0.09	168.26	2.01
9	Total/Avg		\$56,185.55	3349	\$16.78	\$5.98	\$8.63	\$0.10	\$62.75	\$2.16
10	Period	2008-10-6								
11	Monday	Oct 06 2008 04:01am	3,773.56	165	22.87	6.20	11.17	0.08	0.55	5.49
12	Tuesday	Oct 07 2008 04:01am	3,417.98	171	19.99	7.77	8.32	0.07		3.90
13	Wednesday	Oct 08 2008 04:01am	2,394.53	140	17.10	6.23	9.40	0.07		1.47
14	Thursday	Oct 09 2008 04:01am	2,115.54	118	17.93	7.02	5.96	0.13	1,059.32	4.95
15	Friday	Oct 10 2008 04:01am	7,772.23	414	18.77	6.06	8.73	0.11	13.94	3.99
16	Saturday	Oct 11 2008 04:01am	15,141.76	930	16.28	5.74	8.57	0.04	52.01	1.97
17	Sunday	Oct 12 2008 04:01am	7,566.03	410	18.45	5.93	9.73	0.13	61.64	2.79
18	Total/Avg		\$42,181.63	2348	\$17.96	\$6.10	\$8.88	\$0.08	\$87.10	\$2.98
19	Period	2008-9-29								
20	Monday	Sep 29 2008 04:01am	2,425.75	115	21.09	7.61	10.10	0.09		3.38
21	Tuesday	Sep 30 2008 04:01am	2,881.75	106	27.19	8.00	9.09	0.17		10.10
22	Wednesday	Oct 01 2008 04:01am	3,570.33	207	17.25	7.74	9.32	0.22	12.00	0.19
23	Thursday	Oct 02 2008 04:01am	1,854.53	100	18.55	6.22	9.81	0.05	625.00	2.51
24	Friday	Oct 03 2008 04:01am	7,493.78	285	26.29	7.05	12.08	0.13	3.33	7.16
25	Saturday	Oct 04 2008 04:01am	18,396.81	1086	16.94	5.75	8.17	0.17	106.57	3.02
26	Sunday	Oct 05 2008 04:01am	8,763.79	460	19.05	5.78	9.73	0.09	53.92	3.53
27	Total/Avg		\$45,386.74	2359	\$19.24	\$6.30	\$9.25	\$0.15	\$87.53	\$3.69
28	Period	2008-9-22								
29	Monday	Sep 22 2008 04:01am	1,812.79	118	15.36	6.73	8.45	0.21	616.15	0.18
30	Tuesday	Sep 23 2008 04:01am	897.09	22	40.78	4.90	6.59			29.29
31	Wednesday	Sep 24 2008 04:01am	3,401.33	253	13.44	6.29	5.40	0.04	31.14	1.76
32	Thursday	Sep 25 2008 04:01am	2,303.64	173	13.32	6.28	8.88	0.21		-1.85
33	Friday	Sep 26 2008 04:01am	7,525.58	316	23.82	7.50	11.18	0.17	139.49	5.14
34	Saturday	Sep 27 2008 04:01am	16,889.41	954	17.49	5.75	9.28	0.14	337.81	2.46
35	Sunday	Sep 28 2008 04:01am	11,268.38	664	16.97	7.30	6.93	0.05	45.02	2.75
36	Total/Avg		\$43,898.22	2500	\$17.56	\$6.51	\$8.41	\$0.12	\$190.73	\$2.63



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Rye Town Park Revenue Collection System

The Per Cap Spend Report is an example of a CORE Report that can be selected as "View in Excel".

This gives the user the ability to further manipulate the data as desired.

### Revenue Summary Report

Report data for  
Business Day: Thursday 09/21/2008 To Monday 10/20/2008 (60+ Days By Days)

Select Period:   
View Last: 5 Periods 60 Days 6 Months 4 Qtrs

Day	Total Revenue	Total Refunds	Net Revenue	Total Transactions	Revenue Per Transaction	Points Consumption	Points Liability Change
Cur Day As Of 10/20/2008 10:18:45am	\$ 0.00	(\$ 0.00)	\$ 0.00	0	\$ 0.00	0.00	0.00
Sunday 10/19/2008	\$11619.89	(\$ 6.00)	\$11614.89	1329	\$ 8.66	31455.00	1707.00
Saturday 10/18/2008	\$18365.21	(\$145.02)	\$18220.19	2173	\$ 8.38	50557.00	643.00
Friday 10/17/2008	\$11907.72	(\$ 56.25)	\$11442.47	1418	\$ 8.07	31488.00	583.00
Thursday 10/16/2008	\$5810.36	(\$ 21.83)	\$5788.53	785	\$ 7.37	17447.00	2165.00
Wednesday 10/15/2008	\$3444.03	(\$ 0.00)	\$3444.03	431	\$ 7.99	10036.00	-462.00
Tuesday 10/14/2008	\$2367.10	(\$ 0.00)	\$2367.10	278	\$ 8.48	6419.00	10.00
Monday 10/13/2008	\$5508.08	(\$ 27.53)	\$5480.55	718	\$ 7.77	18879.00	-188.00
Sunday 10/12/2008	\$7902.93	(\$ 46.00)	\$7856.93	974	\$ 8.07	21231.00	901.00
Saturday 10/11/2008	\$18869.93	(\$ 18.11)	\$18844.82	1999	\$ 7.93	44786.00	2636.00
Friday 10/10/2008	\$8076.99	(\$ 59.85)	\$8017.14	860	\$ 9.32	20278.00	312.00
Thursday 10/09/2008	\$2166.11	(\$ 0.00)	\$2166.11	273	\$ 8.01	5270.00	471.00

The Revenue Summary Report can be viewed by Business Day (shown above), by Business Period (last 5 periods) as shown on page 26, by Month (last 6 months; shown on page 26), and by Quarter (last 4 quarters; shown on page 27).

In addition to Revenue, Refunds, Transactions, and Average Revenue per Transaction, the report shows the Points "Float" (Liability) that has been either added or subtracted from the outstanding Float for the day, period, month, or quarter.



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Town of Rye, NY  
Rye Town Park Revenue Collection System

## POS Item Sold Report

Report data for  
Report Generated: Mon, 20 Oct 2008 10:24 am  
Business Day: 18 Oct 2008 To 18 Oct 2008 (1 Days)  
Group By Item Category: All

			Points (P)	Sales (\$)	Tax (\$)	Total (\$)
		Total	1	\$ 1.50	\$ 0.00	\$ 1.50
	Bar - Micro Brew 25 oz	Solo	5	\$ 25.40	\$ 1.87	\$ 27.27
		Deal	0	\$ 0.00	\$ 0.00	\$ 0.00
		Total	5	\$ 25.40	\$ 1.87	\$ 27.27
	Bar - Miller Light 25 oz	Solo	9	\$ 45.72	\$ 3.35	\$ 49.07
		Deal	0	\$ 0.00	\$ 0.00	\$ 0.00
		Total	9	\$ 45.72	\$ 3.35	\$ 49.07
	Cabernet	Solo	1	\$ 5.00	\$ 0.37	\$ 5.37
		Deal	0	\$ 0.00	\$ 0.00	\$ 0.00
		Total	1	\$ 5.00	\$ 0.37	\$ 5.37
	Sub Totals (Solo only)		15	\$ 81.12	\$ 5.62	\$ 86.74
	Adult Beverage	Solo	178	\$ 300.82	\$ 21.98	\$ 322.80
		Deal	177	\$ 207.44	\$ 21.87	\$ 229.31
		Total	355	\$ 508.26	\$ 43.85	\$ 552.11
	Child Beverage	Solo	109	\$ 118.81	\$ 8.72	\$ 127.53
				\$ 118.81	\$ 8.72	\$ 127.53

The POS Item Sold Report can be run for a single day, or for any date range (including multiple years). The report can be "grouped by" (sorted by) Item, Item Category (shown above), POS Terminal, or Employee ID. Many sites use the sort by Employee ID to determine how many of a certain item has been sold by each cashier over a date range, for purposes of commission or incentive.

## POS Item Category Sold by Day Part Report

Report data for  
Business Day:  To   
Group By:  Item Category:

Category	Daypart	Sales (P)	Sales (\$)	Tax (\$)	Total (\$)
Beer and Wine	Early Morning	0	\$ 0.00	\$ 0.00	\$ 0.00
	Morning	3	\$ 13.40	\$ 0.97	\$ 14.37
	Mid Day	12	\$ 59.29	\$ 4.11	\$ 63.40
	Afternoon	20	\$ 128.50	\$ 8.99	\$ 137.49
	Evening	11	\$ 64.89	\$ 4.03	\$ 68.92
	Night	0	\$ 0.00	\$ 0.00	\$ 0.00
	Late Night	0	\$ 0.00	\$ 0.00	\$ 0.00
	Category Total	52	\$ 265.98	\$ 18.10	\$ 284.08
Grand Totals		52	\$ 265.98	\$ 18.10	\$ 284.08

The POS Item Category Sold by Day Part shows Sales \$, by Category, for specific parts of the business day.



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Rye Town Park Revenue Collection System

### Purse Summary Report

Report data for

Business Day: Sunday 10/19/2008

Purse Type	Account Type	Accounts (n)	Total Outstanding	Total Change	Bonus Outstanding	Bonus Change	Paid Outstanding	Paid Change	Comp Outstanding	Comp Change
Points	Temporary Loyalty Member	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	Loyalty Member	2604	35893.80	23.00	2810.12	1.00	10388.48	2.00	22695.00	20.00
	Guest	99528	212446.92	603.00	55483.72	25.04	134267.00	682.96	22676.20	-70.00
	Employee	514	645.44	0.00	71.00	0.00	206.44	0.00	369.00	0.00
	VIP/Sponsor	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	Coupon	1	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	Gift Card	19689	141.00	0.00	8.76	0.00	92.24	0.00	40.00	0.00
	Vault Card	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	Deal	48	1146.00	0.00	0.00	0.00	1.00	0.00	1145.00	0.00
	Charity	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	Receipt	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	Voucher	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	Kids Club	105099	127867.28	1026.00	44391.92	597.00	63828.76	340.00	10846.50	89.00

The Purse Summary Report shows the Changes to accounts' "points" outstanding - - in other words, the change in Float / Liability for the given business day. The changes are shown by Account Type (day Guest, Loyalty Member, Season Pass, VIP, etc.). The report also shows the number of active accounts in the system on the given day.

Typically, the change in purse (total purse) will be positive; more value is purchased on a given day than is consumed on a given day.

Note that the CORE system tracks three components of the value purse: Paid, Bonus, and Comp.



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Town of Rye, NY  
Rye Town Park Revenue Collection System

### Sales By Item Category By Day Part Report

Report data for  
Last  Weeks

Number Of Items		Week Of 2008-10-13	Week Of 2008-10-4
<b>Arcade</b>			
	Night	13	2
	Morning	1	10
	Mid Day	342	211
	Evening	202	166
	Afternoon	382	282
	<b>Total</b>	<b>940</b>	<b>671</b>
<b>Beer and Wine</b>			
	Night	2	0
	Morning	3	0
	Mid Day	18	6
	Evening	25	27
	Afternoon	40	30

The Sales by Item Category by Day Part Report, shown above sorted by Week for the past 2 weeks, shows the quantity of items in a specific category that have been sold during the specified week, by day part.

### POS Sales By Zipcode Report

Report data for  
Business Day: Wednesday 10/01/2008 To Sunday 10/19/2008 (19 Days)

Zipcode	Transactions	Sales \$	Sales \$ / Transaction
80829	4	\$207.82	\$ 51.98
80106	6	\$137.20	\$ 22.86
80808	5	\$204.89	\$ 40.98
80903	7	\$738.60	\$105.51
80393	7	\$175.00	\$ 25.11
80928	8	\$204.12	\$ 25.52
80904	8	\$288.80	\$ 37.38
80951	9	\$403.93	\$ 44.88
80907	10	\$201.35	\$ 20.14
80231	11	\$228.91	\$ 20.81
80132	12	\$684.87	\$ 57.07
80913	13	\$348.18	\$ 26.63
80919	15	\$486.68	\$ 32.45
80808	16	\$159.30	\$ 9.96
80239	18	\$531.82	\$ 29.55
80823	20	\$376.16	\$ 18.81
80817	23	\$1910.35	\$ 85.67

The POS Sales by Zip Code is heavily used by Marketing departments to determine where Sales \$ are coming from, where advertising campaigns should be focused, and what media coupons have been successful.



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Rye Town Park Revenue Collection System

Site Management | Reports | Guest Services | Device Config | System Config

Summary Reports | Consumption Reports | Detail Reports | Guest Services Reports | Vendor Reports

Culinary Home >> Reports >> Summary Monday, 20 October 2008 11:56:08 am Kristinoyes Sign out

### POS Summary Report

Report data for  
Business Day: Friday 08/01/2008 To Sunday 08/31/2008  
☒ Group By Zone Refresh View in Excel

POS	Zone	Value Sold	Value Consumed	Cash	Debit Card	Visa	Master Card	American Express	Discover	Other	Check	Travelers Check	PO	Accounts Receivable	Gift Card	Commission	Total Sales	Value %
BKExpress 1 c8 00.90.c2.d4.88.24	0.00	2515.00	\$49586.00		\$2712.00	\$2209.50	\$496.00	\$790.00									\$55081.50	5.48%
BKExpress 3 c18 00.90.c2.d4.88.55	14.00	2759.50	\$46807.00		\$2347.00	\$2509.50	\$615.50	\$78.00									\$52416.00	5.22%
BKExpress 3 c11 00.90.c2.d4.88.20	0.00	0.00															\$ 0.00	0.00%
<b>C BK Express Totals:</b>	<b>14.00</b>	<b>\$2754.50</b>	<b>\$96393.00</b>		<b>\$5059.00</b>	<b>\$4777.50</b>	<b>\$1110.50</b>	<b>\$158.00</b>									<b>\$107497.50</b>	<b>10.70%</b>
Elmple 1 c52 00.90.c2.d4.88.1c	0.00	25.00	\$578.00		\$ 18.50	\$ 22.00											\$619.50	0.06%
Elmple 2 c53 00.90.c2.d4.88.5b	5.50	3691.50	\$34039.00		\$1200.50	\$1137.00	\$429.00	\$ 65.50									\$36881.00	3.67%
<b>C Elmple Totals:</b>	<b>5.50</b>	<b>\$718.50</b>	<b>\$34617.00</b>		<b>\$1220.00</b>	<b>\$1159.00</b>	<b>\$429.00</b>	<b>\$ 65.50</b>									<b>\$37480.50</b>	<b>3.73%</b>
<b>Nathan Rd Walk 2</b>																		

The POS Summary Report, shown here Grouped By "Zone", shows the Forms of Payment used at each POS Terminal. In the last column on the right, the report shows the % of sales attributed to each POS, as well as each POS Zone.

In the example above, you can see that this report was run for a date range, Aug. 1 - Aug. 31, 2008.

### POS FOP Report

Report data for  
Business Day: Saturday 10/18/2008 To Saturday 10/18/2008  
Group By: FOP Refresh

FOP	Amount
American Express	\$248.79
Cash	\$4825.02
Gift Certificate or Card	\$ 64.84
Master Card	\$290.18
Visa	\$2861.17
<b>Grand Totals:</b>	<b>\$11089.98</b>
<b>Fun Card</b>	<b>\$123.44</b>

The POS FOP Report shows the total Sales \$ for each form of payment, including payments made using local currency ("points"). In the example above, "Fun Card" sales represent sales made to guests using the guest's "points" as form of payment.



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### POS FOP Report

Report data for

Business Day:  To

Group By:  Refresh

	FOP	Amount
Dips	Cash	\$454.03
	Sub Totals:	\$454.03
Stopez	Cash	\$ 9.72
	Visa	\$103.29
	Sub Totals:	\$113.01
danielma	Cash	\$107.81
	Visa	\$ 66.05
	Sub Totals:	\$202.58
ocarrington	Cash	\$ 96.05

The POS FOP Report can be Grouped By "Employee ID", giving a breakdown of FOPs by cashier.

### POS FOP Report

Report data for

Business Day:  To

Group By:  Refresh

	FOP	Amount
GROUP POS1	Cash	\$496.99
	Master Card	\$ 9.70
	Visa	\$617.84
	Sub Totals:	\$1124.53
POS 1	American Express	\$ 27.32
	Cash	\$1087.12
	Gift Certificate or Card	\$ 4.84
	Master Card	\$126.40
	Visa	\$648.37
	Sub Totals:	\$1994.05

The FOP Report can also be "Grouped By" Device (POS Terminal).



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## POS Drawer Report

Report data for  
Business Day: Saturday 10/18/2008 To Saturday 10/18/2008 (1 Days)

Drawer #	User	Start	End	FOP	Starting Balance	Reported Ending Balance	Actual Ending Balance	Ending Balance Variance
2722	mtz	10/18/2008 09:43:31am	10/18/2008 05:47:05pm					
				Cash	178.00	962.58	963.07	0.51
				Travelers Checks		0.00	0.00	0.00
				Credit Card		0.00	0.00	0.00
				Debit Card		450.55	450.55	0.00
				Gift Card		0.00	0.00	0.00
				CHECK		0.00	0.00	0.00
				Purchase Order		0.00	0.00	0.00
				Master Card		416.50	416.50	0.00
				Visa		1205.18	1205.18	0.00
				Discover		0.00	0.00	0.00
				American Express		0.00	0.00	0.00
				Drawer Totals	178.00	2034.79	2035.30	0.51
2721	cbelow	10/18/2008 09:42:35am	10/18/2008 05:16:11pm					

The POS Drawer Report lists all cashiers with enabled drawers; shows the initial login and final logout times; shows all Forms of Payment taken by the cashier. The Starting Balance is the opening "till" or "seed money"; the Reported Ending Balance shows what the cashier should have in the drawer; the Actual Ending Balance shows the counted drawer results; the Ending Balance Variance shows the cashier Over/Short for each FOP.

Site Management | Reports | Guest Services | Device Config | System Config

Summary Reports | Consumption Reports | Detail Reports | Guest Services Reports | Vendor Reports

Home >> Reports

Monday, 20 October 2008 12:14:32 pm

kristinoyas Sign out

## POS Transaction Report

Report data for

Drawer #16557

Trans #	Type	Time	Device	User	Drawer #	Total Sale (\$)	Tickets
1542137	sale	10/22/2008 04:10:18pm	POS01_10	HARRISDELAN	16557	\$ 0.00	0
1542142	sale	10/22/2008 04:17:04pm	POS01_10	HARRISDELAN	16557	\$ 70.00	0
			Item	Quantity	Cash Value (\$)	Tax (\$)	Tickets
			Fun Band 8 Hour	2	\$ 70.00	\$ 9.00	0
						FOP Amount (\$)	
						Master Card	\$ 70.00
1542175	sale	10/22/2008 04:18:23pm	POS01_10	HARRISDELAN	16557	\$ 50.00	0
			Item	Quantity	Cash Value (\$)	Tax (\$)	Tickets
			50 Point Fun Card 4 Entitlements	1	\$ 50.00	\$ 0.00	0
						FOP Amount (\$)	
						Visa	\$ 50.00
1542114	sale	10/22/2008 04:09:08pm	POS01_10	HARRISDELAN	16557	\$ 7.00	0

The POS Transaction Report is a "drill down" report that shows the transactional details for a cashier drawer. The report is generally used in situations requiring audit due to over/short that is out of acceptable range.



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### Kiosk Item Sold Report

Report data for  
Business Day:  To   
Group By:  Refresh

Item	Count	Value (\$)	Price (\$)	Per Item (\$)
Kiosk Front	100 Value	17	\$ 17.00	\$ 1.00
	1000 Value	14	\$140.00	\$ 10.00
	1250 Bonus 5000 Value	1	\$ 50.00	\$ 50.00
	150 Value	1	\$ 1.50	\$ 1.50
	1950 Value	3	\$ 58.50	\$ 19.50
	200 Value	4	\$ 8.00	\$ 2.00
	2000 Value	21	\$420.00	\$ 20.00
	2050 Value	1	\$ 20.50	\$ 20.50
	300 Value	3	\$ 9.00	\$ 3.00
	450 Value	6	\$ 27.00	\$ 4.50
	50 Value	1	\$ 0.50	\$ 0.50
	600 Value	15	\$ 75.00	\$ 5.00
	950 Value	4	\$ 38.00	\$ 9.50
	<b>Total Points</b>	<b>91</b>	<b>\$887.00</b>	<b>\$ 9.64</b>
Kiosk Left	100 Value	17	\$ 17.00	\$ 1.00
	1000 Value	14	\$140.00	\$ 10.00

The Kiosk Item Sold Report shows the value propositions sold for a day or date range at the site's Kiosks. This report assists management in determining which value deals are the most often-sold, as well as which Kiosks are the best performers in terms of total sales.

### Kiosk Summary Report

Report data for  
Business Day:  To  Refresh

Kiosk	Points	Cash	Visa	MC	AMEX	Other	Other CC	Points	Total Sales	Sales Percentage
Kiosk Front Mac: 02.07.74	3510.00	\$463.00	\$330.00	\$ 60.00					\$853.00	4.80%
Kiosk Left Mac: 02.06.06	3026.00	\$514.00	\$200.00	\$ 30.00					\$744.00	4.09%
Kiosk Right Mac: 02.06.51	3244.00	\$471.00	\$280.00	\$ 20.00					\$771.00	4.34%
Web@lthdayA0002 Mac: 11.11.11.11	0.00									0.00%
Web@lthdayA0003 Mac: 11.11.11.11	0.00									0.00%
<b>Total</b>	<b>9780.00</b>	<b>\$1448.00</b>	<b>\$810.00</b>	<b>\$110.00</b>					<b>\$2368.00</b>	<b>12.4%</b>



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### Kiosk Cash Drop Summary Report

Report data for: **10/18/2008**  
Business Day: **Saturday 10/18/2008** To **Saturday 10/18/2008** Refresh

Device Name	Mac	Deposit #	Start Date	End Date	Start Trans #	End Trans #	Total Cash In	Total Debit	Total Credit	Total Folds	Total Non-Cash	Grand Total	Total Cash Out
Kiosk Front	00.90.6b.02.0f.74	40	10/17/2008 09:37:02pm	10/18/2008 10:41:58pm	82230	82320	\$463.00	\$0.00	\$410.00	\$0.00	\$410.00	\$873.00	\$0.00
Kiosk Left	00.90.6b.02.0b.ca	252	10/17/2008 10:20:31pm	10/18/2008 10:42:51pm	194241	194324	\$514.00	\$0.00	\$230.00	\$0.00	\$230.00	\$744.00	\$0.00
Kiosk Right	00.90.6b.02.0e.5f	246	10/17/2008 10:20:13pm	10/18/2008 10:43:14pm	45987	46045	\$471.00	\$0.00	\$290.00	\$0.00	\$290.00	\$761.00	\$0.00
<b>Total</b>							<b>\$1448.00</b>	<b>\$0.00</b>	<b>\$930.00</b>	<b>\$0.00</b>	<b>\$930.00</b>	<b>\$2378.00</b>	<b>\$0.00</b>

The Kiosk Summary Report shows the Forms of Payment used at each Kiosk for the day or date range, and also shows in the far right column the percent of total sales generated by each Kiosk.

The Kiosk Cash Drop Summary Report is a compilation of all cash drops done at all kiosks for a given day or date range. The report is used to verify cash pulled from the Kiosk.

### Credit Card Transaction Report

Report data for: **10/19/2008**  
Business Day: **Sunday 10/19/2008** To **Sunday 10/19/2008** Refresh **Download**  
Limit: **100** Last 4 Digits: Exp Date (mm/yy):

Card Num	Card Exp/Exp	Transaction Date	Transaction Num	Card Num	Device	Reference #	Drawer #	Total Amount	Total Refunded	Status	Comments
81551	03/10	10/19/2008 08:34:09pm			Kiosk Left	194353		\$50.00	\$0.00	SETTLED	Authorized
02019	08/10	10/19/2008 08:00:02pm			BAR POS 1		2740	\$5.50	\$0.00	SETTLED	Authorized
81551	10/03	10/19/2008 07:48:04pm			POS 3		2731	\$25.93	\$0.00	SETTLED	Authorized
64804	12/07	10/19/2008 07:05:45pm			POS 3		2731	\$10.00	\$0.00	SETTLED	Authorized
05302	11/07	10/19/2008 06:53:01pm			POS 3		2731	\$30.28	\$0.00	SETTLED	Authorized
84834	10/02	10/19/2008 06:49:20pm			POS 3		2731	\$22.96	\$0.00	SETTLED	Authorized
93518	11/06	10/19/2008 06:48:52pm			POS 3		2731	\$52.17	\$0.00	SETTLED	Authorized
37481	12/02	10/19/2008 06:38:17pm			POS 3		2731	\$75.00	\$0.00	SETTLED	Authorized
98487	10/11	10/19/2008 06:21:04pm			Kiosk Right	46076		\$10.00	\$0.00	SETTLED	Authorized
14882	10/07	10/19/2008 06:19:47pm			POS 3		2731	\$47.51	\$0.00	SETTLED	Authorized
06784	08/10	10/19/2008 06:14:45pm			Kiosk Right	46075		\$10.00	\$0.00	SETTLED	Authorized
98407	10/11	10/19/2008 06:12:49pm			Kiosk Right	46074		\$10.00	\$0.00	SETTLED	Authorized

The Credit Card Transaction Report shows the detail of every credit (or debit) card transacted in the CORE system. Note that only the last 5 digits of the card number are shown. The far right column, "Comments", shows whether the transaction resulted in an Authorized or a Denied code from the credit card processor.

The CORE system is compliant with the PCI Security Standards Council's current "Data Security Standard" (DSS) 1.2.



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### High Points Balance Report

Showing the top 25 accounts with a balance greater than 200.00 Refresh

Account Number	Total Points	Bonus Points	Paid Points	Complimentary Points
00100190855	557.00	0.00	557.00	0.00
00100037235	471.00	324.00	147.00	0.00
00100210878	445.00	445.00	0.00	0.00
00100270741	436.00	436.00	0.00	0.00
00100074133	418.00	15.00	401.00	0.00
00100283037	399.00	399.00	0.00	0.00
00100195072	348.00	0.00	348.00	0.00
00100197004	330.00	0.00	330.00	0.00
00100259429	328.88	246.88	80.00	0.00
00100102960	312.00	252.00	60.00	10.00
00100102981	301.00	249.00	42.00	10.00
00100281360	300.00	9.50	290.40	0.00
00100276282	274.00	0.00	209.00	65.00

The High Points Balance Report lists accounts with a balance greater than a specified value. In the example above, the user has asked for a list of the Top 25 accounts with a balance of greater than \$ 200.00.

Clicking on the Account # will drill down to the account information (demographic info, transaction details).

### Web Activity Report

Report data for:  
Report Generated: Mon, 20 Oct 2008 10:37 am  
Business Day: Today To Today Refresh

User	Pages Visited	Access Granted	Access Denied	First Activity Date	Last Activity Date
lparent	33	33	0	20 October 2008 08:20:38 am	20 October 2008 08:14:28 am
brichardson	19	19	0	20 October 2008 04:33:10 am	20 October 2008 04:40:00 am
jord	1	1	0	20 October 2008 07:47:36 am	20 October 2008 07:47:36 am
kneyes	129	129	0	20 October 2008 10:00:18 am	20 October 2008 10:37:31 am
montanoe	44	44	0	20 October 2008 05:30:46 am	20 October 2008 10:27:43 am
rpennie	25	25	0	20 October 2008 07:26:41 am	20 October 2008 07:58:19 am
lbalderson	16	16	0	20 October 2008 10:02:06 am	20 October 2008 10:09:53 am
Total	415	415	0		

The Web Activity Report is an audit / security tool typically used by a site's Audit and IT teams. The report lists all User activity within the selected day or date range. Clicking on a user name will drill down to the details of which pages were visited, what actions performed, from what IP address, etc. (see next page for an example of drill down detail for user "lparent").



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### Web Activity Report

Report data for

Report Generated: Mon, 20 Oct 2008 10:37 am

Business Day: Today To Today

User: bparent Script: All Limit: 100 Refresh Expand Back

User	Session	Activity Date	Script Name	Remote IP	Browser Type	Method	Parameters	Access
bparent	TEEQMSLWHO	20 October 2008 09:14:28 am	...marypos_item_sold.cgi	10.50.1.85	MSIE	POST	businessDay=1 2008-10-...	Granted
bparent	TEEQMSLWHO	20 October 2008 09:14:13 am	...marypos_item_sold.cgi	10.50.1.85	MSIE	GET	t=1224515696	Granted
bparent	TEEQMSLWHO	20 October 2008 09:13:44 am	...dailyBufferReport.cgi	10.50.1.85	MSIE	POST	businessDay=1 2008-10-...	Granted
bparent	TEEQMSLWHO	20 October 2008 09:13:21 am	...dailyBufferReport.cgi	10.50.1.85	MSIE	GET	t=1224515595&buff=1	Granted
bparent	TEEQMSLWHO	20 October 2008 09:13:16 am	...marysummary_index.cgi	10.50.1.85	MSIE	GET	t=1224515591	Granted
bparent	TEEQMSLWHO	20 October 2008 09:13:11 am	...reports/index.cgi	10.50.1.85	MSIE	GET	t=1224515595	Granted
bparent	TEEQMSLWHO	20 October 2008 09:13:06 am	...menu.cgi	10.50.1.85	MSIE	POST		Granted
bparent	TEEQMSLWHO	20 October 2008 09:13:05 am	...login.cgi	10.50.1.85	MSIE	POST	CID=&MAG=&VID=&barcode=...	Granted
bparent	PTKVPLVRM	20 October 2008 08:37:51 am	...employee_timeclock.cgi	10.50.1.85	MSIE	POST	action=&businessDay=1...	Granted
bparent	PTKVPLVRM	20 October 2008 08:38:31 am	...employee_timeclock.cgi	10.50.1.85	MSIE	POST	action=do_approve&appr...	Granted
bparent	PTKVPLVRM	20 October 2008 08:38:31 am	...employee_timeclock.cgi	10.50.1.85	MSIE	POST	action=do_approve&appr...	Granted

Above is an example of drill down on the Web Activity Report.

### Revenue Summary Report

Report data for

Business Day: Monday 09/22/2008 To Monday 10/20/2008 (28+ Days By Periods)

Select Period: 10/20/2008

View Last: 5 Periods 60 Days 6 Months 4 Qtrs

Day	Total Revenue (\$ Amount)	Total Refunds (\$ Amount)	Net Revenue (\$ Amount)	Total Transactions (\$ Amount)	Revenue Per Transaction (\$ Amount)	Paid Commission (\$ Amount)	Paid Liability Change (\$ Amount)
Cur Week As Of 10/20/2008 10:18:22am	\$ 0.00	(\$ 0.00)	\$ 0.00	0	\$ 0.00	0.00	0.00
Week Beginning: Monday 10/13/2008	\$58020.39	(\$264.53)	\$58355.85	7133	\$ 8.18	184283.00	4381.00
Week Beginning: Monday 10/06/2008	\$44100.03	(\$323.66)	\$43776.37	5247	\$ 8.34	113750.00	4722.00
Week Beginning: Monday 09/29/2008	\$47185.04	(\$167.25)	\$47017.79	5250	\$ 8.96	115415.00	5424.00
Week Beginning: Monday 09/22/2008	\$48019.01	(\$325.21)	\$45693.80	5111	\$ 8.94	126551.00	10074.00
TOT	\$199844.47	(\$1031.65)	\$198812.82	22741	\$ 8.75	\$326235.00	\$41807.00
AVG	\$13914.49	(\$73.61)	\$13840.88	1248.95	\$ 8.57	\$46015.00	\$1520.29

These two reports are examples of the Revenue Summary Report (page 5) sorted by Period (Week) and by Month.



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## Revenue Summary Report

Report data for:  
Business Day: Tuesday 04/01/2008 To Monday 10/20/2008 (202+ Days By Months)

Select Period:

View Last: 5 Periods 60 Days 6 Months 4 Qtrs

City	Total Revenue (\$)	Total Refunds (\$)	Net Revenue (\$)	Total Transactions	Revenue Per Transaction (\$)	Points Consumption (\$)	Points Liability Change (\$)
Cur Month As Of 10/20/2008 10:19:07am	\$144469.57	(\$754.84)	\$143714.83	17054	\$8.43	381173.00	13875.00
Sep 2008	\$187910.13	(\$1328.58)	\$186581.15	20355	\$9.17	497382.00	27471.00
Aug 2008	\$276511.56	(\$1483.33)	\$277048.19	32136	\$8.62	757293.00	27241.00
Jul 2008	\$274687.59	(\$2070.17)	\$272597.52	32842	\$8.30	704558.16	15002.94
Jun 2008	\$268242.47	(\$3460.03)	\$264782.42	28453	\$9.31	569025.00	24917.76
May 2008	\$341103.41	(\$2871.91)	\$338231.50	39344	\$8.60	924218.50	59248.20
Apr 2008	\$319529.61	(\$3085.03)	\$316544.76	33577	\$9.43	840657.00	53300.04
TOT	\$1814834.79	(\$15014.35)	\$1799820.37	227781	\$8.33	4274270.99	221088.84
AVG	\$258232.11	(\$2144.81)	\$256087.30	29704.11	\$8.63	847784.11	51678.41

## Revenue Summary Report

Report data for:  
Business Day: Tuesday 01/01/2008 To Monday 10/20/2008 (266+ Days By Quarters)

Select Period:

View Last: 5 Periods 60 Days 6 Months 4 Qtrs

City	Total Revenue (\$)	Total Refunds (\$)	Net Revenue (\$)	Total Transactions	Revenue Per Transaction (\$)	Points Consumption (\$)	Points Liability Change (\$)
Cur Quarter As Of 10/20/2008 10:19:31am	\$144469.57	(\$754.84)	\$143714.83	17054	\$8.43	381173.00	13875.00
2008 Quarter: 3	\$741069.40	(\$4082.54)	\$736226.86	85333	\$8.63	1959203.15	60714.84
2008 Quarter: 2	\$929065.69	(\$9397.01)	\$919668.68	101374	\$9.07	2133900.80	137468.00
2008 Quarter: 1	\$683620.77	(\$6444.20)	\$677176.57	87191	\$9.09	2389728.00	128031.32
TOT	\$2353355.83	(\$20458.59)	\$2332897.24	273900	\$8.51	7482831.85	240014.16
AVG	\$588338.96	(\$5114.65)	\$583224.31	68475.00	\$8.51	1870707.96	60003.54

Example of Revenue Summary Report listed by calendar Quarter.



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Rye Town Park Revenue Collection System

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## **CERTIFICATIONS**

**Attached in this section are the following Certification forms:**

- 1. Statement and Certification of Non-Collusion**
- 2. Submitter Information**
- 3. Minority and Women-Owned Business Certification**
- 4. Submitter Federal Employee Identification Number Form**

**STATEMENT AND CERTIFICATION OF NON-COLLUSION:**

**COMPLIANCE WITH SECTION 103-d of GENERAL MUNICIPAL LAW**

**ALL SUBMITTERS MUST COMPLETE AND SIGN:**

1. By submission of this proposals, each Submitter and each person signing on behalf of any Submitter certifies, and in the case of a joint proposals, each party thereto certifies as to its own organization, under penalty of perjury, that to the best of their knowledge and belief:
  - a. The prices in this proposals have been arrived at independently without collusion, consultation, communication, or agreement, for the purpose of restricting competition, as to any matter relating to such prices with any Submitter or with any competitor;
  - b. Unless otherwise required by law, the prices which have been quoted in this proposals have not been knowingly disclosed by the Submitter and will not knowingly be disclosed by the Submitter prior to opening, directly or indirectly, to any other Submitter or to any competitor; and
  - c. No attempt has been made or will be made by the Submitter to induce any other person, partnership or corporation to submit or not to submit a proposal for the purpose of restricting competition.
2. A proposal shall not be considered for award nor shall any award be made where (1) (a), (b) and (c) above have not been complied with; provided, however, that if in any case the Submitter cannot make the foregoing certification, the Submitter shall so state and shall furnish with the proposals a signed statement which sets further in detail the reasons therefore. Where (1) (a), (b) and (c) have not been complied with, the proposals shall not be considered for award nor shall any award be made unless the Town Attorney, or its designee, determines that disclosure was not made for the purpose of restricting competition.
3. The fact that a Submitter has published price lists, rates, or tariffs covering items being procured, has informed prospective customers of proposed or pending publication of new or revised price lists for such items, or has sold the same items to other customers at the same prices being proposals, does not constitute, without more, a disclosure within the meaning of paragraph 1 above.
4. Any proposals hereafter made hereunder by a corporate Submitter for work or services performed or to be performed by, goods sold or to be sold, where competitive bidding is required by statute, rule regulation, or local law, and

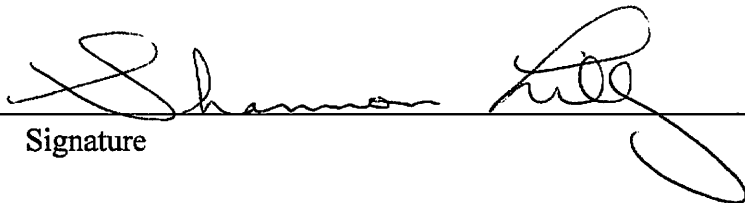
where such proposals contains the certification referred to in paragraph 1 above, shall be deemed to have been authorized by the Board of Directors of the Submitter, and such authorization shall be deemed to include the signing and submission of the proposals and the inclusion therein of the certificate to non-collusion as the act and deed of the corporation.

Dated Jan. 20, 2011

CORE Cashless Inc.  
Legal Name of Person, Firm or Corporation.

\_\_\_\_\_  
(Seal of Corporation)

14803 W. 95<sup>TH</sup> ST.  
LENEXA, KS 66215  
Business Address of Person, Firm or Corporation

By:   
Signature

TOWN OF RYE, NEW YORK

RYE TOWN PARK REVENUE COLLECTION SYSTEM



ALL SUBMITTERS MUST COMPLETE AND SIGN:

NON-COLLUSIVE PROPOSALSDING CERTIFICATION SUBMITTER INFORMATION

Submitter to provide information listed below: (Please print)

Submitter Address CORE Cashless Inc.  
14803 W. 95<sup>TH</sup> St.  
Lenexa, KS 66215

Federal Identification No.: 98-0549490

Name of Contact Person: Shannon Lilly

Phone # of Contact Person: 913-529-8200

**If Submitter is a Corporation:**

President's Name & Address: Todd Pluchinske, 383 Dover Court, Winnipeg, MB R3Y-1G4  
CANADA

Secretary's Name & Address: Shannon Lilly, 14803 W. 95 St., Lenexa, KS 66215

Treasurer's Name & Address: Shannon Lilly, 14803 W. 95 St., Lenexa, KS 66215

**If Submitter is a Partnership:**

Partner's Name & Address: \_\_\_\_\_

Partner's Name & Address: \_\_\_\_\_

**If Submitter is a Sole Proprietorship:**

Owner's Name & Address: \_\_\_\_\_

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**7. MINORITY AND WOMEN-OWNED BUSINESS CERTIFICATIONS:**

In order to monitor minority and women-owned business enterprise (MWBE) participation in the Town of Rye's solicitation and procurement processes, we request that you answer the questions below. If you do not answer the questions, we will assume that you do not wish to be considered a minority and/or women-owned business.

A minority-owned business is defined as a business that is 51% or more owned and controlled in a substantial and continuing manner by people who are eligible minorities or, in the case of a publicly owned business, where 51% or more of the voting shares of the corporation are owned by people who are eligible minorities.

Eligible minorities are defined as Blacks, Hispanics, Asians, American Indians, Eskimos and Aleuts.

A women-owned business is defined as a business that is 51% or more owned and controlled in a substantial and continuing manner by women, or in the case of a publicly owned business, where 51% or more of the voting shares of the corporation are owned by women.

Are you a Minority-Owned Business? Yes ☐ No ☒

Are you a Women-Owned Business: Yes ☐ No ☒

What Minority Group(s) are you?

What percentage of ownership or voting power in shares of your business do Minorities and/or Women own?

0%

Please identify, by name, Minority/Women owners of your business and ownership percentage of each:

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7. **SIGNATURE:** All Submitters must append the following to the proposal, and sign, date, and enter their Federal Employer Identification Number, as per below:

Signature: Shannon Lilly Date: 1/20/11  
Print: Shannon Lilly Title: Managing Director  
COMPANY NAME: CORE Cashless  
COMPANY ADDRESS: 14803 W. 95<sup>th</sup> St.  
Lenexa, KS 66215  
PHONE: 913-529-8200  
EMAIL ADDRESS: Shannon.Lilly@COREcashless.com  
FEDERAL EMPLOYER IDENTIFICATION NUMBER 98-0549490  
(Must be supplied)

**See attached Google Map of entire Park - Addendum A**